

Return on Investment

Dear Employer,

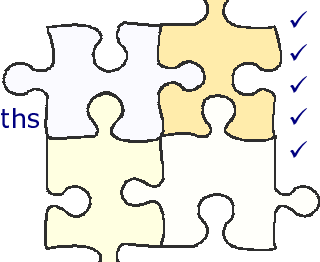
I'm writing to you so that you won't miss a **unique opportunity** that I'm sure will provide a return **many times** the *minimal* investment. You have an employee who would like to improve your company's bottom line while improving themselves! They need important support from you so they can receive top quality training in a 6-day training course. The training will be held over two weekends, all day Friday, Saturday, and Sunday one weekend, and Saturday, Sunday, and Monday the other, so *two non-consecutive workdays* is your only missed work time investment! And as you can see, as a measure of **their personal commitment** to this training, 2/3 of the time for this outstanding training will be on their *own time!* But, what does your company get for such a modest investment? *Please read on...*

The training course is known as Wood Badge!

The training is a *nationally known* course developed with material from top-flight management and leadership trainers, exclusively for the Boy Scouts of America. I have personally been through many corporate quality development, team development, leadership and management courses over the years. Not only have these courses cost my company high course fees, and kept me from my work for days and days at a time, but NONE of them has been as highly effective as Wood Badge!

Wood Badge is unique!

Part of the success of the Wood Badge training is that the participants "**live the training**" for the 6 days of the course. As we *learn* about being part of a highly effective team, we are *part of a team* with goals and projects to accomplish, in *real life!* This combination is the *most* effective means of learning. Here is a partial list of the skills we will learn and live:

- ✓ Communication skills
 - ✓ Conflict resolution
 - ✓ Valuing diversity and leveraging others' strengths
 - ✓ Ethical decision making
 - ✓ Assessment
 - ✓ Project planning and management
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- ✓ Team skills
 - ✓ Listening to learn
 - ✓ Problem solving
 - ✓ High Performance Teams
 - ✓ Situational leadership to maximize team performance

"What employer wouldn't want their employee to have a greater skill-set?"

In addition to the *direct value* to you in supporting your employee, you will be a good corporate citizen in your community. Your employee is part of a group of dedicated adults in your community whose goal is to help the *youth in your community*. For many employers, this community support, the good will generated within the community and work force, and potential favorable press is enough return on such a small investment!

Please join with me in supporting your employee in attending Wood Badge!

Best regards,
Mary Kuklinski
Course Director

